

OACC launches new lobby screen!

Sponsorships/ Ad space available for 2011



We invite you to have your commercial message displayed on our new 65" lobby screen with your generous sponsorship. Your message will be exposed to **over 25,000** people annually who visit OACC from Chinatown, Oakland, and the entire Bay Area.

Located in the heart of Oakland Chinatown at Ninth Street between Webster and Franklin, the Oakland Asian Cultural Center (OACC) showcases diverse Asian and Pacific Islander arts and culture through our 30 weekly classes, school tours, exhibits, annual festivals, and community events. For more information, visit www.oacc.cc

SUPREME PACKAGE

Your video message will be displayed on our lobby screen hourly during OACC business hours.

Three (3) month sponsorship level
\$1,000 4 ten-second spots /cycle*

*A minimum of 5 – 10 cycles per day

DELUXE PACKAGE

Your video message will be displayed on our lobby screen hourly during OACC business hours.

One (1) month sponsorship level
\$500 4 ten-second cards /cycle*
\$250 2 ten-second cards /cycle*

*A minimum of 5 – 10 cycles per day

BASIC PACKAGE

Your still image/ logo will be displayed on our lobby screen hourly during OACC business hours.

One (1) month sponsorship level
\$100 1 ten-second card /cycle*

*A minimum of 5 – 10 cycles per day

OACC Business hours

Tuesday: 1pm-5pm

Wednesday, Thursday: 10am-8pm

Friday, Saturday, Sunday: 10am-5pm

For details/sponsorships: www.oacc.cc or call **Mona Shah** at **(510) 637-0455**. All commercial messages/ ads for the lobby screen must adhere to minimum resolution standards (1280 pixels x 960 pixels), provided by sponsor, and must be approved by OACC. Subject to availability. Ask about our image/video production services for your commercial message.

Definition of terms

Spot: A space reserved for a video message or still image/logo.

Cycle: A progression of spots. The length varies and depends on the number of reserved spots.